

Questa Del Rio News

PO Box 1072 Questa, NM 87556 • 575-586-2258 • Sales1@QuestaNews.com

DISPLAY AD DEADLINES:

SPACE RESERVATION DEADLINE: 15TH MONTHLY • MATERIALS DEADLINE: 20TH MONTHLY

RATE SHEET

3500 PAPERS PRINTED MONTHLY

FULL COLOR DISPLAY AD SIZES

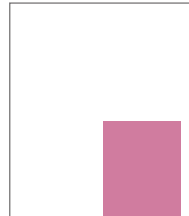
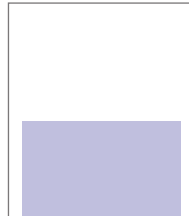
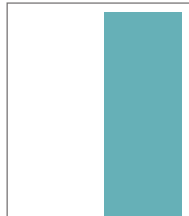
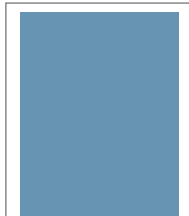
FULL PAGE
9.5" w x 12" h
\$700

HALF PAGE VERTICAL
4.8015" w x 12" h
\$375

HALF PAGE HORIZONTAL
9.75" w x 6.0963" h
\$375

QUARTER PAGE
4.815" w x 6" h
\$200

EIGHTH PAGE
4.815" w x 2.85" h
\$100

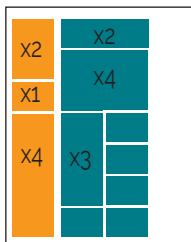


BUY MORE. SAVE MORE.
SEE DETAILS ON PAGE 2

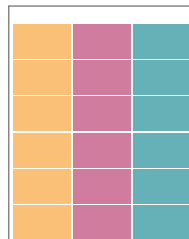
BEST VALUE

SPECIAL TRIBUTES & EVENTS: BACK PAGE BUSINESS DIRECTORY

Mother's Day, Father's Day, Granparents Day, Day of the Dead, Valentine's, Vet's Day, Graduation, Obit, Quinceanera, Anniversary
25 words = Flat Rate: \$25
Add a picture for \$5



size:
2.25 x 1.56



LIMITED SPACE: (SAME AD FOR DURATION)

3 mo. = \$75
6 mo. = \$127 (SAVE 15% - reg \$150)
12 mo. = \$240 (SAVE 20% - reg \$300)

Size: 3.25" w x 2" h (18 places only)
\$15 initial set up fee
(also applied to additional revisions)

CLASSIFIED ADS SECTION:

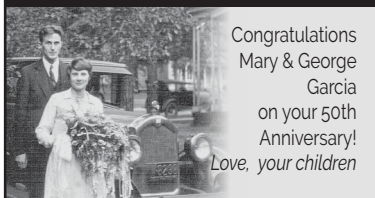
FOR SALE, NOTICES, ANNIVERSARY, VOLUNTEER OPPORTUNITIES, LOST & FOUND, JOBS, WANTED, FOR TRADE, ENGAGEMENTS WEDDINGS, BIRTH & DEATH, CONFIRMATIONS, QUINCEANERA, AND MORE.

EXAMPLE:

FOR RENT: CASITA- QUESTA 2 bd, 1 bath Casita available Jan 1: small yard. Street parking. first/last mo and deposit. Pets okay \$700 mo

Flat Rate: \$15 consisting of 25-50 words

HAPPY ANNIVERSARY



x 1 example

TECHNICAL REQUIREMENTS

Ad space is reserved once signed contract and payment are received by your ad rep. The deadline monthly is the 15th. Cancellations/changes cannot be accepted after published ad closing date. Check with the sales rep on these deadlines.

Questa del Rio News reserves the right to edit, refuse, reject or cancel any ad at any time.

PREFERRED FORMAT:

- PDF file
- JPG or TIFF
- High-Resolution (HDR) - 300 dpi

PHOTOS AND SCANS:

Digital Photos/Scans are recommended to be at 15 inches wide at it's longest dimension and are 300 dpi in resolution saved as a JPG. The image printed color quality/calibration is NOT guaranteed.

AD COPY should be submitted via email. Questa del Rio News will not be responsible for copy omissions, typographical errors, or any other mistakes that may occur in the advertisements after ads have been client approved.

Send files via e-mail, flash drive or cloud file sharing program to your sales representative.

AD PROOFS:

QDRN will provide up to three (3) proofs for your convenience in making adjustments. Proofs will be sent by email, and must be returned with changes or approval within 24 hours. Additional changes will be charged \$25 per following change.

POLITICAL ADS:

All political advertising must be prepaid and ad must list the name of the individual paying for the ad.

Questa Del Rio News
Mailing Address:
P.O. Box 1072
Questa, NM 87556
Main phone: 575.586.2149

Editor:
Lou McCall
News@QuestaEDF.com
Sales Representative:
Dina Coleman
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Sales1@QuestaNews.com

Published Monthly on the 1st

* Nonprofits receive a discount of 20% off regular rates. ** All Display Ads are printed in color

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DISPLAY AD DEADLINES: SPACE RESERVATION DEADLINE: 15TH MONTHLY • MATERIALS DEADLINE: 20TH MONTHLY

CONTACT PERSON INFORMATION

First, Last Name

Email:

Phone:

Mailing Address:

BUSINESS INFORMATION

Business Name

Address:

Phone:

Email

Social Networks:

Website:

Business description (short)

Check box to corresponding ad size and circle frequency option

FULL PAGE (Size 9.5" x 12")
\$700/mo

HALF PAGE
(Size - Vertical: 4.8015"w x 12"h
Horizontal: 9.75"w x 6.0963" h)
\$375/mo

QUARTER PAGE (Size: 4.815"w x 6" h)
\$200/mo

EIGHTH PAGE (Size: 4.815"w x 2.85" h)
\$100 PER MONTH

BUY MORE & SAVE!

3 mo. = 10%

6 mo. = 15%

12 mo. = 20%

Client will provide a "press ready" digital file

Client will submit material for in-house built ad

Circle one or more

Jan	Feb	Mar	Apr	May	Jun
Jul	Aug	Sept	Oct	Nov	Dec

BACKPAGE - BUSINESS CARD SECTION
LIMITED SPACE: Size: 3.25"w x 2" h
(18 places only)

3 mo. = \$75

6 mo. = \$127 (SAVE 15% - reg \$150)

12 mo. = \$240 (SAVE 20% -reg \$300)

Sales Representative: (Print)

Client Signature: (Sign) Date

FLAT RATE CLASSIFIED OR ANNOUNCEMENT
• Flat Rate: \$15 consisting of 25-50 words

SPECIAL EVENTS: size: 2.03084 x 1.56

Mother's Day, Father's Day, Granparents Day, Day of the Dead, Valentine's, Vet's Day, Graduation Announcement

25 words = Flat Rate: \$25 add a picture for \$5

	\$ Amount
Ad Package	
TAX	
Total Amount	

IN HOUSE ONLY

Check box to corresponding ad size and circle frequency option

- FULL PAGE (Size 9.5" x 12")
\$700/mo
3 mo. = \$1890 (SAVE 10% -reg \$2,100)
6 mo. = \$3570 (SAVE 15% -reg \$4,200)
12 mo. = \$6720 (SAVE 20% -reg \$8,400)
- HALF PAGE (Size Vertical: 4.8015" w x 12" h Horizontal: 9.75" w x 6.0963" h)
\$375/mo
3 mo. = \$1,012 (SAVE 10% -reg \$1,125)
6 mo. = \$1,912 (SAVE 15% -reg \$2,250)
12 mo. = \$3600 (SAVE 20% -reg \$4,500)
- QUARTER PAGE (Size: 4.815" w x 6" h)
\$200/mo
3 mo. = \$540 (SAVE 10% -reg \$600)
6 mo. = \$1020 (SAVE 15% -reg \$1,200)
12 mo. = \$1920 (SAVE 20% -reg \$2,400)
- EIGHTH PAGE (Size: 4.815" w x 2.85" h)
\$100 PER MONTH
3 mo. = \$270 (SAVE 10% -reg \$300)
6 mo. = \$510 (SAVE 15% -reg \$600)
12 mo. = \$960 (SAVE 20% -reg \$1,200)
- BACKPAGE - BUSINESS CARD SECTION
LIMITED SPACE: Size: 3.25" w x 2" h
(18 places only)
3 mo. = \$75
6 mo. = \$127 (SAVE 15% -reg \$150)
12 mo. = \$240 (SAVE 20% -reg \$300)
- FLAT RATE CLASSIFIED OR ANNOUNCEMENT
• Flat Rate: \$15 consisting of 25-50 words
- SPECIAL EVENTS:
size: 2.03084 x 1.56
Mother's Day, Father's Day, Granparents
Day, Day of the Dead, Valentine's, Vet's Day,
Graduation Announcement
25 words = Flat Rate: \$25 add a picture for \$5

FREQUENCY COST

BREAKDOWN FOR

QUICK REFERENCE

FOR

SALES PERSON.