


ADVERTISING PRICE SHEET

FULL PAGE
9.5" w x 12" h
\$700



FULL PAGE

Size 9.5" x 12"
\$700/mo +TAX
(PAY IN ADVANCE 15% OFF
\$700 - \$105 = \$595 +TAX)

GET A 5% DISCOUNT WHEN PURCHASING ANY PACKAGE


- 3 mo. = 5% \$2,100 - \$105 = **\$1,995** +TAX
- 6 mo. = 5% \$4,200 - \$210 = **\$3,990** +TAX
- 12 mo. = 5% \$8,400 - \$420 = **\$7,980** +TAX

OR PAY IN FULL IN ADVANCE AND GET 15% OFF!

- 3 mo. = 15% \$2,100 - \$315 = **\$1,785** +TAX
- 6 mo. = 15% \$4,200 - \$630 = **\$3,570** +TAX
- 12 mo. = 15% \$8,400 - \$1,260 = **\$7,140** +TAX

ADVERTORIALS AVAILABLE AT FULL PAGE AND HALF PAGE SIZES ONLY.

QUARTER PAGE
4.815" w x 6" h
\$200



QUARTER PAGE

(Size: 4.815" w x 6" h)
\$200/mo +TAX
(PAY IN ADVANCE 15% OFF
\$200 - \$30 = \$170 +TAX)

GET A 5% DISCOUNT WHEN PURCHASING ANY PACKAGE

- 3 mo. = 5% \$600 - \$30 = **\$570** +TAX
- 6 mo. = 5% \$1,200 - \$60 = **\$1,140** +TAX
- 12 mo. = 5% \$2,400 - \$120 = **\$2,280** +TAX


OR PAY IN FULL IN ADVANCE AND GET 15% OFF!

- 3 mo. = 15% \$600 - \$90 = **\$510** +TAX
- 6 mo. = 15% \$1,200 - \$180 = **\$1,020** +TAX
- 12 mo. = 15% \$2,400 - \$360 = **\$2,040** +TAX


ANNOUNCEMENTS

AVAILABLE AT DISPLAY AD SIZES BUT AT 60% OFF
Ask about details

HALF PAGE VERTICAL
4.8015" w x 12" h
\$375



HALF PAGE HORIZONTAL
9.75" w x 6.0963" h
\$375



HALF PAGE

Size Vertical: 4.8015" w x 12" h
Horizontal: 9.75" w x 6.0963" h
\$375/mo +TAX

(PAY IN ADVANCE 15% OFF \$375 - \$56.25 = \$318.75 +TAX)

GET A 5% DISCOUNT WHEN PURCHASING ANY PACKAGE


- 3 mo. = 5% \$1,125 - \$56.25 = **\$1,068.75** +TAX
- 6 mo. = 5% \$2,250 - \$112.50 = **\$2,137.50** +TAX
- 12 mo. = 5% \$4,500 - \$225 = **\$4,275.00** +TAX

OR PAY IN FULL IN ADVANCE AND GET 15% OFF!

- 3 mo. = 15% \$1,125 - \$168.75 = **\$956.25** +TAX
- 6 mo. = 15% \$2,250 - \$337.50 = **\$1,912.50** +TAX
- 12 mo. = 15% \$4,500 - \$675 = **\$3,825.00** +TAX

ADVERTORIALS AVAILABLE AT FULL PAGE AND HALF PAGE SIZES ONLY.

EIGHTH PAGE
4.815" w x 2.85" h
\$100



EIGHTH PAGE

(Size: 4.815" w x 2.85" h)
\$100 PER MONTH +TAX
(PAY IN ADVANCE 15% OFF
\$100 - \$15 = \$85 +TAX)

GET A 5% DISCOUNT WHEN PURCHASING ANY PACKAGE

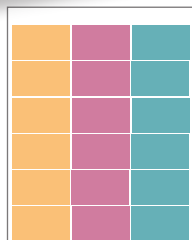
- 3 mo. = 5% \$300 - \$15 = **\$285** +TAX
- 6 mo. = 5% \$600 - \$30 = **\$570** +TAX
- 12 mo. = 5% \$1,200 - \$60 = **\$1140** +TAX

OR PAY IN FULL IN ADVANCE AND GET 15% OFF!

- 3 mo. = 15% \$300 - \$45 = **\$255** +TAX
- 6 mo. = 15% \$600 - \$90 = **\$510** +TAX
- 12 mo. = 15% \$1,200 - \$180 = **\$1020** +TAX

ADVERTISING PRICE SHEET

LIMITED SPACE



BUSINESS & DINING DIRECTORIES

LIMITED SPACE: (18 SPACES FOR BUSINESS DIRECTORY AND 9 SPACES FOR DINING)

Size: 3.25" w x 2" h

- 3 mo. = \$150
- 6 mo. = \$270 (SAVE 15% - reg \$300)
- 12 mo. = \$480 (SAVE 20% - reg \$600)

No additional discount apply.
Space Availability is first come, first serve.

CLASSIFIEDS

FREE

Submit by filling out a Form online at <https://questanews.com/advertise/>



LEGALS:

PRICE WILL BE BASED ON YOUR SUBMITTED TEXT LENGTH AS STATED IN THE GUIDELINES BELOW. EMAIL SUBMISSION FOR EXACT PRICE.

1.4.4.8 PURPOSE: This rule implements the mandated requirements of Section 14-11-7 NMSA 1978, as amended, and as outlined in 1.4.4.3 NMAC of this rule, the newspaper publisher is entitled to receive no more than:

A. \$.68 cents (\$.68) for each column line of eight point or smaller type for the first insertion; and

B. \$.52 cents (\$.52) per line of each subsequent insertion;

C. all emblems, display headings, rule work and necessary blank spaces shall be calculated as solid type and shall be counted and paid for as such.

[02-15-99; 1.4.4.8 NMAC - Rn, 1 NMAC 1.1.8 & A, 11-15-05; A, 05-14-09; A, 06-15-09]

1.4.4.9 RATE REVIEW: For the purpose of addressing changes in economic conditions within the newspaper industry, as well as the general economy and inflation, the rate or rates set forth in 1.4.4.3 NMAC of this rule shall be reviewed annually by the secretary of the general services department. If necessary, the rate or rates shall be adjusted annually to reflect and maintain a current and reasonable rate to be paid to newspaper publishers.

https://www.nmpress.org/resources/state_government_legal_ad_requirements/governmental-advertising-rates/article_a9508522-3909-11e8-b9b7-33e4e-be1f894.html

TECHNICAL REQUIREMENTS

Ad space is reserved once signed contract and payment are received by your ad rep. The deadline monthly is the 15th. Cancellations/changes cannot be accepted after published ad closing date. Check with the sales rep on these deadlines.

Questa del Rio News reserves the right to edit, refuse, reject or cancel any ad at any time.

PREFERRED FORMAT:

- PDF file
- JPG or TIFF
 - High-Resolution - 300 dpi

PHOTOS AND SCANS:

Digital Photos/Scans are recommended to be at 15 inches wide at it's longest dimension and are 300 dpi in resolution saved as a JPG. The image printed color quality/calibration is NOT guaranteed.

AD COPY Send files via e-mail, flash drive or cloud file sharing to your sales representative. *Questa del Rio News* will not be responsible for copy omissions, typographical errors, or any other mistakes that may occur in the advertisements after ads have been client approved.

3-6 MONTH PAYMENT PLANS ARE AVAILABLE ON REQUEST.
NON PROFITS GET 20% OFF FULL PRICE WEATHER THEY PAY IN ADVANCE OR NOT

AD PROOFS:

QDRN will provide up to three (3) proofs for your convenience in making adjustments. Proofs will be sent by email, and must be returned with changes or approval within 24 hours. Additional changes will be charged \$25 per following change.

POLITICAL ADS:

All political advertising must be prepaid and ad must list the name of the individual paying for the ad.

OBITUARIES: Exact copy that is generated by the funeral homes can be submitted to us for print for free, donations accepted.

A Personal Eulogy can be purchased in the display ad sizes at a 60% discounted rate.

Questa Del Rio News

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Published Monthly
on or near the 1st

DISPLAY AD DEADLINES:

SPACE RESERVATION DEADLINE: 15TH MONTHLY • MATERIALS DEADLINE: 20TH MONTHLY